



## TEEN VIDEOS ON YOUTUBE: FEATURES AND DIGITAL VULNERABILITIES

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### I INTRODUCTION



#### Youtube

Platform where videos are shared and will be where we will analyse the content.

#### Adolescence

Age range on which we are going to focus our study, being the target population for content consumption and creation.



#### Bullying

One of the four most consumed thematic axes in the analysed videos.

### M METHODOLOGY AND RESULTS

The technique of content analysis has been used to collect comparable and repeatable quantitative data, and then collate them in order to identify whether certain factors relate or dissociate them.



**400 VIDEOS**  
analysed by:

Author

Vulnerability conditions

Audiovisual characteristics

Popularity of videos and level of interaction

### C CONCLUSIONS

The study does not attempt to detect extreme manifestations such as cyberbullying or cyber-aggression. But it does confirm, from the outset, that the situations of vulnerability that occur both in the creation and consumption of audiovisual material by adolescents are located in four major thematic areas:

#drugs

#sex

#bullying

#pregnancy

# Comunicar

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