CONTENT SYNDICATION IN NEWS AGGREGATORS. TOWARDS DEVALUATION OF PROFESSIONAL JOURNALISTIC CRITERIA

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INTRODUCTION

A multi-screen society, who use the smartphone for their daily life and the computer is simply a transient place, to which journalism has to adapt in order to maintain its relevance.

News aggregators thus become unfair competitors of news producers and may even offer their content in a biased manner.

Gatekeeper, key aspect of journalistic identity that may need to be renegotiated in view of the unstable foundations on which it currently stands.

OBJECTIVE

Assess whether the proposal of these aggregators offers a professionalized journalistic selection of the news or if it has a merely quantitative approach.

METHODOLOGY

Bibliographic review
30 aggregator apps

Parameter analysis:
Description
Navigation and structure
Contents
Interactivity

RESULTS

The selection made by the aggregators that disseminate information is mostly automatic, quantitative and not professionalized from the perspective of quality journalism.

The assumption is that it is inevitable to accept the new situation but, at the same time, a suitable method of collaboration is sought.

CONCLUSIONS

A lot of information.
"Agenda setting" .
Internationalization.
Economic benefits .

The number of news items is unmanageable.
The selection is not professional.
The relationship between user and product is broken.

Lack of professional hierarchy that could be related to a loss of quality in journalistic information.

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