

# SYSTEMATIC REVIEW OF THE CURRENT STATE OF RESEARCH ON ONLINE SOCIAL NETWORKS: TAXONOMY ON EXPERIENCE OF USE

Dr. Miguel Ángel Pertegal-Vega, Sevilla (Spain)

Dr. Alfredo Oliva-Delgado, Sevilla (Spain)

Ana Rodríguez-Meirinhos, Sevilla (Spain)

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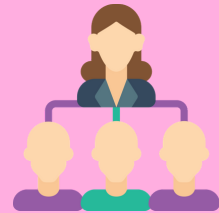
## INTRODUCTION



**Social networks**, object of research that has increased in the last decade due to its influence on the psychological and social development of users.



**Motivations** in social networks from account privacy to just browsing content to active participation with content creation and control of posts.



A multidisciplinary, comprehensive and up-to-date **thematic review** that serves as a balance of the state of research.

## OBJECTIVES

1. To identify previous studies

2. To develop a clarifying taxonomy

3. To make a quantitative assessment

## METHODOLOGY

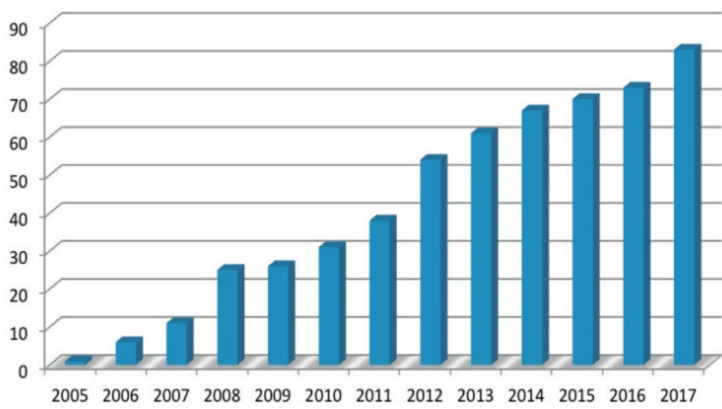
Systematic literature review

PRISMA Standards  
PICO Strategy

546 studies

## RESULTS

Figura 2. Evolución de los estudios revisados desde 2005 a 2017



Identity-type processes in networks have aroused considerable interest.

Cognitive-emotional processes have been the less common, usually studied as mediators between the use and their possible effects in subjective well-being.

Online social comparison with others is the most studied, because it is related to feelings of envy, criticism, devaluation, etc.

## CONCLUSIONS



The processes related to the **experience of use**, whether social, identitarian or cognitive-emotional, are themes that have aroused interest as possible mediators between the use of networks and their effects on users.

Capturing the structure of the online network involves taking a snapshot of the moment, but assessing the **dynamics and interaction** that occurs within it is a more complex phenomenon to address.



The proposed **taxonomy** can serve as a guide to those researchers in the fields of communication and education who are interested in the use of social networks.

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