

CREATORS AND SPECTATORS FACING THE ONLINE INFORMATION DISORDER. EFFECTS OF DIGITAL CONTENT PRODUCTION ON INFORMATION SKILLS

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INTRODUCTION



Information Disorder,
Expression that integrates the multiple nuances of sharing false information, from falsehood to what is considered a harmful or dangerous dimension.



Media Literacy,
is one of the fundamental strategies to counter "global disinformation disorder".

METHODOLOGY

This study seeks to determine whether an active role in social media impacts on informational skills.



An exploratory correlational analysis

N= 756 young people from different educational levels

3 cities from Spain: Madrid, Sevilla and Segovia

CONCLUSIONS



Two user profiles: "creators" who generate their own content and share their recommendations, and "spectators", focused on entertainment and interaction.



The creator profile is the variable that contributes most to reporting fake news on social networks.



Greater distrust in the sources found on social media identifies the spectator profile.

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