

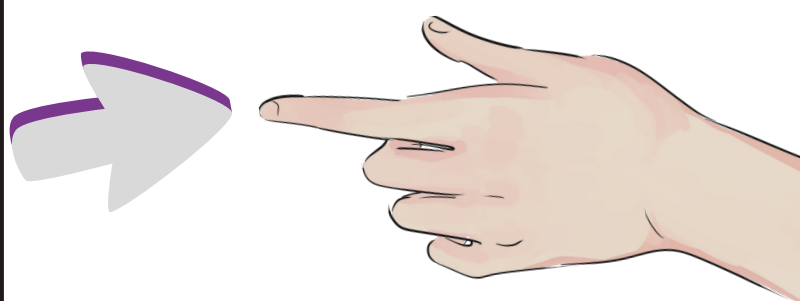
IDENTITY ONLIFE: THE QUESTION OF GENDER AND AGE IN TEENAGERS' ONLINE BEHAVIOR

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INTRODUCTION

The presence of cyberspace in the lives of young people is such that we can no longer distinguish between online and offline spheres. They live a process of onlife development that is not always gendered equitable.



METHODOLOGY

This paper aims to account for the online behavior of Spanish adolescents according to gender and age, the decisions they make when constructing their virtual identity, and the effects it has on them.

A quantitative study has been carried out at the national level.

N=2.076,
(12-18 years old)

A non-experimental ex post factual design by means of a survey study.



CONCLUSIONS



The results show that there are gender differences in the preference for one or the other social networks. A high percentage of girls make different choices when it comes to their online presence.

Unlike boys, girls state that their virtual self and their behaviors significantly influence their opinion of themselves and their need to feel integrated.

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