SOCIAL WEB AND PHOTOJOURNALISM: USER-GENERATED CONTENT OF THE RUSSO-UKRAINIAN WAR

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INTRODUCTION

The research is focused on the emerging practices of digital photojournalism in war contexts, in relation to the use of usergenerated content from social networks.



OBJECTS AND METHOD

The focal point is the coverage
of the Russo-Ukrainian
conflict by the two main
online newspapers of the
belligerent countries:
Ukrayinska Pravda and
Rossiyskaya Gazeta.



7,194 articles (6,646 Ukrainian and 548 Russian), published during the first semester of the war. The preferred type of graphic content and the degree of presence of images from the different social platforms will be determined.

CONCLUSIONES

The article offers a theoretical innovation on the current state of the routine of war digital photojournalism, introducing the definition of the concept of "false collective source" due to the appropriation of mechanisms of collective intelligence for potentially propaganda purposes.



The informative use of the social web has generated a transition from "gatekeeping" to "gatewatching" that makes it necessary to review the state of the art to avoid a possible instrumentalization of the role of users. Finally, a decalogue is proposed to combat digital illiteracy and identify new appropriation practices.



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